Stephen Martinez

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Experience

Colorado Department of Transportation - Office of Communications

Accomplishments

- Built video and photography program from scratch
- Established a high demand for in-house video and photo production
- Built positive relationships with returning and new customers

Interim Visual Communications Manager (intermittent 2016-2023)

· Manager roles: team leadership, art direction, brand and design management

Digital Multimedia Lead (July 2018-present)

- Team lead in videography and photography projects
- Content asset manager for multiple platforms
- Manage office studio space and audio-visual equipment
- Collaborate with department leads on project marketing and strategy
- Establish, manage and train on multimedia standards for the department

Digital Animation Designer (July 2014-July 2018)

- Specialist role in videography, photography, motion graphics and animation
- Support role in digital assets and web content management
- Project time and cost estimations and tracking

Freelance Designer (intermittent 2014-present)

- Volunteer, commissioned and collaborative work
- 3D animation, Illustration, Graphic Design and Brand Consultation

<u>Colorado Department of Transportation - Division of Maintenance and Operations</u>

Accomplishments

- · Crew leadership role at early age
- Nominated for specialty equipment operations
- Managed full time status as a lead worker while attending College

Transportation Maintenance Worker II (Crew Lead 2010-2014)

- Lead and train crews, of up to 8 personnel, in maintenance operations
- Management of designated facilities, equipment and tools
- Project planning, tracking and expense management

Transportation Maintenance Worker I (Specialist 2005-2010)

- Collaborate with crew members on maintenance projects
- Operate highway construction equipment and tools

Experience

U.S. Marine Corps – 1st Light Armored Reconnaissance Battalion, 1st Marine Division

Accomplishments

- Service awards, medals and ribbons during combat operations
- Two combat tours in Operation Iraqi Freedom wars
- Promotions up to E-5 Sergeant

Light Armored Vehicle Crewman, Last rank E-5 Sergeant (2001-2005)

- Crew leader and vehicle operator
- Train junior platoon members

Education

University of Colorado at Denver | Bachelor of Fine Arts in Digital 3D Animation

4 year program - courses on entire production pipeline for 3d animated movies

Skills and Training

Hard Skills

Field and studio video production, video editing, live streaming, motion graphics, concept and story development, visual effects, illustration, photography graphic design, UAS drone operations

Soft Skills

Small teams leadership, program management, project cost estimates and tracking, inventory and asset management, assertiveness training for managers, business strategy essentials, CDOT leadership journey program, public speaking, project management, Franklin Covey leadership and interpersonal training courses

Software proficiency

Adobe Creative Suite (Premiere Pro, After Effects, Audition, Photoshop, Illustrator, InDesign, Bridge, Media Encoder), Autodesk Maya, Wirecast Pro Streaming, Microsoft Office, Google apps

Hardware proficiency

macOS, PC, DSLR and mirrorless cameras, video cameras, gimbles and stabilizers, Video streaming devices, UAV (drones), audio mixers, microphones and AV accessories, field and studio lighting, digital drawing tablets